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MEDIA

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**The Old *Effword* Lost Its Meaning. The New *Effwords* Define Our Lives.**

(October 1, 2014 – Cuyahoga Falls, OH) Language no longer stops us. Experience does.

In his September, 2014-released second book, **Effwords: Faith, Family, Fatherhood & That Other One**, author Mark Morelli looks at how young adult life collides with life-changing events – moving to a big city, welcoming a new baby, raising kids, watching the elderly fade, owning a home, seeking the divine, and a heartfelt defense of profanity (in moderation)...with sweet and funny asides like remembering a famous cartoonist and temping as Santa.

**Effwords: Faith, Family, Fatherhood & That Other** is a collection of eighteen simple, spirited essays published in *Northern Ohio Live*, *Commonweal*, *The Realist*, *The Plain Dealer* and other magazines, newspapers and journals. Each essay includes discussion questions for book clubs, classrooms and, journal writing to "continue the conversation" with each other, the author and on social media.

These big themes are revealed in everyday moments. Kim Willardson, publisher of *The Vincent Brothers Review*, where two of these essays appear, observes this:

"Riffing on small items such as a broken, abandoned umbrella, a plucked autumn leaf, and a stick tossed into a river, Morelli unveils the rich tapestry of adventure and purpose just below the surface of our ordinary lives."

Mark Morelli is also the author of the 2013 short story collection *Tales from Zoalmont and the Melancholy Fringe*, a somber but affectionate look at smalltown living described as "a Norman Rockwell world colliding with a 24/7 media age." Both books are available on Amazon.com and at [www.markmorelli.net](http://www.markmorelli.net).

Morelli wrote and published the humor 'zine *PAH!* From 1988-2008 and contributed the column "Rearview" to the web magazine *Halfsquare* from 2005-2008. He has been a college teacher, copywriter, reporter, deejay, quiz game writer and leads groups in insightful, humorous interactive discussions of subjects from parenting, creativity and surviving Christmas.

Find a detailed bio, free writing sample downloads of both books, social media links and other information at [www.markmorelli.net](http://www.markmorelli.net)

Mark Morelli  
330-734-7499  
markmorelli@gmail.com